





Charm™

SOUTHGATE® RHODODENDRON

The exciting Southgate Rhododendrons are heat tolerant and thrive in the South while performing equally well in traditional rhododendron areas.

visit us online at sunsetplantcollection.com

FEATURE

Light pink buds open to near white blossoms with pink freckles

Growth Rate

Slow to moderate

Water

Medium water

Soil

Well-drained garden soil with rich organic matter

Fertilizer

Fertilize yearly in early spring

Pruning

Prune after spring bloom

Exposure	USDA Zones	Sunset Zones	Dimensions	Benefits
Part shade to shade	min10°F to 0°F zones 6–9	4-9, 14-24	4–5' H x 3–4' W	Attracts Pollinators, Year- Round Interest, Dwarf/ Compact Habit, Disease/Pest Resistant, Heat Tolerance